



J. Dwayne Samples

Growing up in Hickory Flat (a crossroads in North Georgia); I remember my goal was to go to Georgia Tech and be an Industrial Engineer. After many quarters of Calculus and Physics, I changed my mind and began a journey that brings me to where I am today. Leaving Tech, I received my Accounting Degree from Kennesaw State University and got my first job in Public Accounting. I was a Certified Public Accountant in North Atlanta for 15 years, working in my own practice for five of those years.

After running my own practice, I sold my part of the business and became the Chief Financial Officer for one of my clients. From 1999 until today, I have led my current firm through large growth cycles (190 employees to 1,000 in 90 days) and large down cycles (from \$20 million in revenue to \$10 million in revenue in one year). Today, I am the President of the company.

The experiences that I have had in both public accounting and in business have giving me a wide array of knowledge. My desire is to help others accomplish their financial goals in their individual lives and in their business by passing onto them the knowledge I have gained in my career.

I understand and have experienced.....

- what it means when you have payroll coming up on Friday, but no cash
- how hard it is to lay off long time valued employees
- what it is like to be called into the board room and have the bank say your line of credit will not be renewed
- the difficulty in admitting that you really do not know everything and need help
- how scary it can be to have the Internal Revenue Service at your door
- what it is like to lose a major contract
- what it is like to wonder where the next meal will come from
- The difficulty of living on a budget
- The feeling of despair that circumstances can give you

I enjoy nothing more than helping others navigate these waters. Utilizing the experiences that I have had, I can provide coaching and counsel to assist others reach their goals, experience financial peace and most of all regain hope.

I am married to my lovely with Jennifer (23 years); we have two children, two dogs and reside in Roswell, Georgia.